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CAPITAL MARKETS AUTHORITY OF LEBANON

Series 3000

BUSINESS CONDUCT REGULATION

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Series 3000

BUSINESS CONDUCT REGULATION

Part A – Introduction

3001. Purpose

- (1) This <u>Regulation</u> applies to <u>approved institutions</u>' <u>securities business activities</u>. It does not apply to banking or credit activities regulated by the Banque du Liban.
- (2) The purpose of this <u>Regulation</u> is to:
 - i) Establish the rules and code of conduct that an <u>approved institution</u> must comply with in carrying out <u>securities business</u> and dealing with <u>clients</u>,
 - ii) Define the policies, procedures, systems and controls that an <u>approved</u> <u>institution</u> must establish and keep up-to-date,
 - iii) Establish the rules on handling of <u>client money</u> and <u>client assets</u> by an <u>approved institution</u>,
 - iv) Set out the requirements to notify or report certain matters to the Authority, and
 - v) Establish the rules and code of conduct that a <u>registered person</u> must comply with in carrying out his responsibilities at an <u>approved institution</u>.

3002. Principles for approved institutions

- (1) An <u>approved institution</u> must meet the following principles in carrying on securities business:
 - i) Conduct its business with honesty and integrity, and due regard for its <u>clients</u>' interests and objectives.
 - ii) Conduct its business with due skill, care and diligence.
 - iii) Ensure sound management of its business, including effective policies and systems for corporate governance, risk management and compliance.
 - iv) Ensure the financial soundness of its business, including maintaining adequate financial resources and controls.
 - v) Ensure that <u>client money</u> and <u>client assets</u> are adequately protected and subject to effective controls.
 - vi) Communicate with its <u>clients</u> in a manner that is clear, fair and not misleading.
 - vii) Take reasonable care to ensure the suitability of advice and discretionary decisions for <u>clients</u>.

- viii) Effectively identify and minimize conflicts of interest with its <u>clients</u>, and effectively manage and disclose any conflict that cannot be avoided.
- (2) An <u>approved institution</u> must also comply with the rules of professional conduct set out in Annex 1.

3003. Principles for registered persons

- (1) A <u>registered person</u> must meet the following principles in carrying out his duties and functions:
 - i) Act with honesty and integrity, and due regard for the <u>approved institution's</u> <u>clients</u>' interests and objectives.
 - ii) Act with due skill, care and diligence.
 - iii) Take reasonable care to ensure the suitability of advice and discretionary decisions for clients.
- (2) A <u>registered person</u> and other employees of an <u>approved institution</u> must also comply with the rules of professional conduct set out in Annex 1.

Part B – General Requirements

3101. Compliance with the Regulations

- (1) An <u>approved institution</u> and a <u>registered person</u> must comply with the <u>Law</u>, the <u>Regulations</u> and other <u>regulatory requirements</u> of the Authority applicable to them.
- (2) The provisions of this <u>Regulation</u> apply to all <u>securities business activity</u> of approved institutions.
- (3) An <u>approved institution</u> must provide to the Authority without delay any information, records or documents that the Authority requests for the purpose of administration of the <u>Law</u> and the <u>Regulations</u>.
- (4) The <u>approved institution</u>'s <u>governing body</u> is ultimately responsible for compliance with the <u>Law</u> and the <u>Regulations</u> and all other <u>regulatory</u> <u>requirements</u> applicable to the <u>approved institution</u>. The <u>governing body</u> must ensure that adequate systems and controls are in place and implemented effectively to ensure compliance, as required by this <u>Regulation</u>.
- (5) The governing body and employees of an approved institution and registered persons must comply with any directive issued by the Authority to appear to explain any matter or to assist in any enquiry relating to the administration of the <u>Law</u> and the <u>Regulations</u>.

3102. Powers of the Authority

- (1) The Authority may waive a provision of this <u>Regulation</u> in whole or in part as it applies to an <u>approved institution</u> either on application from the <u>approved</u> institution or on its own initiative.
- (2) The Authority may publicly announce a waiver if it believes that the waiver may apply to other <u>approved institutions</u> and an announcement is in the interests of the sound administration of the <u>Regulation</u>.

Part C – Governance, Systems and Controls

3201. Corporate Governance

- (1) The governing body of an approved institution must:
 - i) be clearly responsible for setting or approving (or both) the business strategy and objectives of the firm,
 - ii) comprise an adequate number and mix of individuals who have, among them, the relevant knowledge, skills, expertise and time commitment necessary to effectively carry out the duties and functions of the governing body, and
 - iii) have adequate powers and resources to enable it to carry out is duties and functions effectively.
- (2) The <u>senior management</u> of the <u>approved institution</u> must be clearly responsible for the day-to-day management of the firm's business in accordance with the business strategy and objectives approved by the <u>governing body</u>.

3202. Division of responsibilities

- (1) An <u>approved institution</u> must maintain a clear and appropriate division of the principal responsibilities between its <u>governing body</u> and <u>senior management</u> so that:
 - i) it is clear who is responsible for all operations and functions, and
 - ii) the business and affairs of the <u>approved institution</u> are adequately monitored and overseen by the <u>governing body</u> and <u>senior management</u>.
- (2) The <u>CEO</u> is responsible for arranging the division of responsibilities under subarticle (1) and must ensure it is fully documented.
- (3) The <u>CEO</u> is responsible for overseeing the establishment and implementation of the <u>approved institution</u>'s systems and controls.

3203. Required systems and controls

- (1) An <u>approved institution</u> must establish and maintain systems and controls that are appropriate to the nature of its <u>securities business</u>. The systems and controls must conform to the requirements of this <u>Regulation</u> and be sufficient to enable the <u>approved institution</u> to comply with its business obligations, the <u>Law</u> and the <u>Regulations</u>.
- (2) Subject to the approval of the Authority, an <u>approved institution</u> that is an institution licensed by the Banque du Liban may use and apply systems and controls established for that institution as a whole, provided that the systems and controls meet all of the requirements of this <u>Regulation</u> as they apply to the institution's securities business.
- (3) The <u>approved institution</u> must establish systems and controls that are sufficient taking into account the following:
 - i) the nature, scale and complexity of its business,
 - ii) the diversity of its operations,
 - iii) the number and value of its transactions, and
 - iv) the degree of risk associated with each area of its operations.
- (4) An <u>approved institution</u> must establish systems and controls to cover at a minimum.
 - i) Organizational structure the division of responsibilities and reporting lines in accordance with article 3202
 - ii) Risk management policies, systems and controls
 - iii) Internal controls, including financial controls
 - iv) Supervision policies and procedures
 - v) Compliance policies and procedures
 - vi) Compliance monitoring program
 - vii) Anti-money laundering financing procedures
 - viii) Code of professional conduct
 - ix) Operations manual
 - x) Business continuity plans.
- (5) An <u>approved institution</u> must document its systems and controls appropriately and keep its documentation up to date.
- (6) An <u>approved institution</u> must review its systems and controls, including its documentation, periodically. The firm's <u>governing body</u> must receive reports on the results of the reviews and the actions to be taken.

(7) The documentation of systems and controls must be available to all management and staff to whom they are relevant.

3204. Code of professional conduct

- (1) The code of professional conduct required by subarticle 3203 (4) must include at least the requirements listed in Annex 1.
- (2) An <u>approved institution</u> must require each <u>registered person</u> and each employee to recognize and comply with the code of professional conduct in carrying out their functions and responsibilities.
- (3) Each registered person and each employee of an approved institution must agree to comply with the <u>approved institution's</u> code of professional conduct by signing a copy of the code and any amendment to the code.

3205. Compliance systems and controls

- (1) Depending on the nature, scale and complexity of its business, an <u>approved</u> <u>institution</u> may create a compliance committee to monitor the appropriateness and effectiveness of its compliance systems and controls.
- (2) The Authority may require an <u>approved institution</u> to create a compliance committee if it considers one to be necessary based on the nature, scale and complexity of the business.
- (3) An <u>approved institution</u> must appoint a senior officer as head of compliance who is competent, acts with integrity, and has sufficient qualifications, expertise and knowledge in <u>securities business</u> and regulations.
- (4) An approved institution must ensure that:
 - i) the head of compliance reports to a senior officer and has direct access to the governing body,
 - ii) the compliance department is operationally independent of all business operations,
 - iii) the compliance department has sufficient resources and authority to effectively carry out its responsibilities,
 - iv) appropriate policies and procedures are in place to enable the <u>approved</u> institution to comply with the <u>Law</u> and <u>Regulations</u> and all other applicable regulatory requirements,
 - v) a compliance monitoring and reporting program is in place to assess compliance with regulatory requirements on an ongoing basis,

- vi) compliance with its code of professional conduct is monitored,
- vii) reports and notifications required to be filed with the Authority are accurate and filed on time, and
- viii) its <u>senior management</u> and <u>governing body</u> receive regular reports on compliance matters, including the results of compliance monitoring and any breaches of <u>regulatory requirements</u>.

3206. Supervision of activities

- (1) An <u>approved institution</u> must establish written policies and procedures to ensure proper supervision of:
 - i) its business conduct, including dealings with its <u>clients</u>,
 - ii) its market conduct, and
 - iii) the activities of its <u>registered persons</u>.
- (2) The supervision policies and procedures must be designed to achieve compliance with the <u>Law</u> and the <u>Regulations</u>.
- (3) The supervision policies and procedures must be reviewed periodically and kept up to date.

3207. Risk management systems and controls

- (1) An <u>approved institution</u> must establish and maintain risk management systems and controls to enable it to identify, assess, control and monitor material risks.
- (2) An <u>approved institution</u> must develop, implement and maintain policies and procedures to manage material risks that the institution or its <u>clients</u> are exposed to.
- (3) Depending on the nature, scale and complexity of its business, an <u>approved</u> institution may appoint a senior officer as risk management officer.
- (4) The Authority may require an <u>approved institution</u> to appoint a risk management officer if it considers one to be necessary based on the nature, scale and complexity of the business.

3208. Anti-money laundering officer

(1) An <u>approved institution</u> that handles <u>client money</u> in any form must appoint a senior employee as anti-money laundering (AML) officer. The AML officer is responsible for overseeing compliance with Law 318 and all circulars and regulations related to money laundering.

(2) An AML officer must report to the <u>approved institution's governing body</u> on compliance with anti-money laundering requirements and the adequacy of the institution's anti-money laundering policies and procedures at least quarterly.

3209. Audit committee

- (1) Depending on the nature, scale and complexity of its business, an <u>approved</u> <u>institution</u> may appoint an audit committee.
- (2) The Authority may require an <u>approved institution</u> to appoint an audit committee if it considers one to be necessary based on the nature, scale and complexity of the business.
- (3) An audit committee must meet at least quarterly.
- (4) Minutes of all audit committee meetings must be recorded and retained on file.

3210. Auditor

- (1) An <u>approved institution</u> must appoint an external auditor acceptable to the Authority to review and report on its financial statements and operations in accordance with the provisions on auditors established by the Banque du Liban for banks and financial institutions, and by the Code of Commerce.
- (2) The auditor of an <u>approved institution</u> must review and report on the institution's financial statements, books and records within 120 days of its fiscal year end.

3211. Internal audit

- (1) Depending on the nature, scale and complexity of its business, an <u>approved</u> <u>institution</u> may create an internal audit unit to monitor the appropriateness and effectiveness of its systems and controls.
- (2) An <u>approved institution</u> that is licensed to provide custody or managing services must have an internal audit unit.
- (3) The Authority may require an <u>approved institution</u> to create an internal audit unit if it considers one to be necessary based on the nature, scale and complexity of the business.
- (4) An internal audit unit must have documented responsibilities, procedures and reporting lines to the governing body or one of its committees.
- (5) An internal audit unit must be independent from operational and business functions and have unrestricted access to all relevant records of the <u>approved institution</u>.

- (6) An internal audit unit must review and report on the institution's financial statements, books and records at least annually. The unit is also responsible for assessing internal controls and risk management policies and procedures.
- (7) All internal audit reports must be recorded and retained on file for at least 10 years.

3212. Segregation of functions

- (1) An <u>approved institution</u> must establish policies and procedures for the appropriate separation of functions within its operations including:
 - i) separation of compliance and control functions from persons dealing with clients, and
 - ii) separation of corporate finance and investment banking functions from other functions.
- (2) The policies and procedures in subarticle (1) must be designed to secure and maintain the confidentiality of confidential information relating to <u>clients</u>, including <u>inside non-public information</u>.

3213. Employees and agents

- (1) An <u>approved institution</u> must take appropriate steps to satisfy itself that its employees and agents are qualified and suitable to carry out the responsibilities assigned to them.
- (2) An <u>approved institution</u> must establish a program to ensure that employees and agents are suitably trained for their responsibilities and to comply with <u>regulatory</u> <u>requirements</u> applicable to them.
- (3) An <u>approved institution</u> is responsible for the conduct of its <u>registered persons</u> and for ensuring that they remain fit and proper to carry out their responsibilities.
- (4) An <u>approved institution</u> must maintain records of its employees, including their experience, qualifications, training, disciplinary record and any complaint filed relating to an employee.

3214. Insurance

(1) An <u>approved institution</u> must obtain insurance coverage for all of its business operations and significant risks.

(2) The coverage provided by the insurance policies must be reviewed annually and revised as necessary to reflect any changes in the nature and scale of the <u>approved</u> institution's securities business.

3215. Business continuity plan

- (1) An <u>approved institution</u> must have in place an appropriate business continuity plan that reflects the nature, scale and complexity of its business to ensure that it can continue to carry on its business operations and meet its obligations under the <u>Law</u> and the <u>Regulations</u> in the event of an unforeseen interruption in its operations.
- (2) In the case of a bank or a financial institution licensed by the Banque du Liban, the business continuity plan for its <u>securities business</u> must meet the requirements of the Banque du Liban for banking operations.
- (3) The business continuity arrangements must be documented, kept up to date and tested periodically to ensure their effectiveness.

3216. Outsourcing of functions

- (1) An <u>approved institution</u> may delegate specific functions to an external person, provided that appropriate safeguards are in place, including:
 - i) a contract that clearly sets out the terms of the arrangement, and the extent and limits of the delegation of functions,
 - ii) suitable arrangements to supervise the performance of the delegated functions, and
 - iii) the <u>approved institution</u> responds to any concerns about the performance of the delegated functions.
- (2) An <u>approved institution</u> must ensure that an external person selected to perform specific functions is qualified to perform them.
- (3) An <u>approved institution</u> remains responsible for the performance of any outsourced functions and for ensuring compliance with <u>regulatory requirements</u>. The institution must maintain continuous supervision of all outsourced functions and regular reports on the performance of such functions.
- (4) An <u>approved institution</u> must notify the Authority of any arrangements to delegate any functions within 7 days of the commencement of services.
- (5) An <u>approved institution</u> that is subject to BDL circular 128 is prohibited from outsourcing any compliance monitoring activities.

Part D – DEALING WITH CLIENTS

3301. Prepared securities advertisements

- (1) A prepared <u>securities advertisement</u> means any <u>securities advertisement</u> that is prepared in advance and is communicated in writing, in any form, to one or more persons in Lebanon.
- (2) Before communicating a prepared <u>securities advertisement</u>, or approving one to be communicated by another person, an <u>approved institution</u> must ensure that the advertisement:
 - i) identifies the approved institution,
 - ii) complies with the requirements of this Part and Annex 2,
 - iii) is approved by a designated officer of the <u>approved institution</u> after confirming it complies with this Part, and
 - iv) is clear, fair and not misleading.
- (3) A prepared <u>securities advertisement</u> that relates to specific securities must:
 - i) present a fair and balanced view of the merits of the securities, and
 - ii) contain sufficient information to enable a person to make an informed assessment of the securities or securities activity described.
- (4) A prepared <u>securities advertisement</u> that contains any information on a future forecast or past performance of securities must:
 - i) identify the source of the information and any assumptions that apply, and
 - ii) contain a clear warning that past performance may not be a reliable indicator of future performance.
- (5) An <u>approved institution</u> must maintain a record of each prepared <u>securities</u> <u>advertisement</u> that it has approved.

3302. Direct communications with clients

- (1) "Direct communication" means any <u>securities advertisement</u> that is not a prepared <u>securities advertisement</u>, including a meeting with a <u>client</u> or potential <u>client</u>, a telephone call, a presentation or any direct interaction with one or more persons.
- (2) Before pursuing a direct communication an approved institution must ensure that:
 - i) the recipient consents to receiving a <u>securities advertisement</u> from the firm, or
 - ii) the recipient has an existing <u>client</u> relationship with the <u>approved institution</u>.

- (3) An <u>approved institution</u> must take reasonable steps to ensure that any direct communication made by an individual on its behalf:
 - i) are clear, fair and not misleading,
 - ii) do not include any false or misleading statements,
 - iii) make clear the purpose of the securities advertisement, and
 - iv) identify both the <u>approved institution</u> and the individual who makes the communication.
- (4) An <u>approved institution</u> must address direct communications with <u>clients</u> in its code of conduct that meet the requirements in this article and that prohibits an employee acting on its behalf from using any undue pressure or making any misleading or deceptive statements.
- (5) This article does not apply to direct communications with a <u>counterparty</u>.

3303. Non-retail investment funds and derivatives

(1) An <u>approved institution</u> must not communicate a <u>securities advertisement</u> to a <u>customer</u> relating to a non-retail investment fund, structured product or derivatives securities unless it has determined that the <u>securities</u> are suitable for the customer.

3304. Client classification

- (1) Before conducting <u>securities business</u> with or for a <u>client</u>, an <u>approved institution</u> must classify the <u>client</u> as one of the following:
 - i) a <u>customer</u>,
 - ii) a professional client, or
 - iii) a counterparty.
- (2) Before classifying a qualified individual as a <u>professional client</u>, an <u>approved</u> institution must:
 - i) carry out and document such due enquiries as are necessary to satisfy itself
 that the <u>client</u> has the minimum level of net investible assets required by this
 <u>Regulation</u>, and that the <u>client</u> has a minimum of 5 years of continuous
 experience investing in securities markets and investments,
 - ii) explain the difference between the rights and obligations of a <u>professional</u> <u>client</u> and a <u>customer</u> to the individual, and
 - iii) obtain the individual's written consent to being classified as a <u>professional</u> <u>client</u>. The consent form must list the regulations that apply to a <u>customer</u> but

not to a <u>professional client</u>, and state that the individual has the option to choose to be classified as a <u>customer</u> at that time or at any time in the future.

- (3) Before classifying a <u>client</u> as a <u>counterparty</u>, an <u>approved institution</u> must carry out and document such due enquiries as are necessary to satisfy itself that the client meets the definition of a <u>counterparty</u> in this Regulation. An <u>approved institution</u> must notify a <u>client</u> in writing that it will treat the <u>client</u> as a <u>counterparty</u> under the <u>Regulations</u> of the Authority.
- (4) An <u>approved institution</u> must make a record of the classification of each <u>client</u>, including sufficient information of its review of the client's information to support that classification.

3305. Know your client

- (1) Before an <u>approved institution</u> opens an account for or deals with a <u>customer</u>, it must obtain information from the <u>customer</u> concerning the <u>customer</u>'s personal and financial situation, investment experience and investment objectives. The information must:
 - i) include at least the information required by Annex 5, and
 - ii) be recorded on a form that is dated and signed by the <u>customer</u>.

This subarticle does not apply to an execution-only account.

- (2) Before an approved institution opens an account for or deals with a <u>professional</u> <u>client</u>, it must obtain information from the <u>client</u> concerning the <u>client</u>'s identity and financial position. The information must:
 - i) include at least the information required by Annex 5, parts A and B (as applicable), and
 - ii) be recorded on a form that is dated and signed by the <u>client</u>.
- (3) An <u>approved institution</u> must request an update of the client's information from each <u>client</u> whenever a material change occurs, and at least every five years, and document any significant changes.
- (4) If a <u>client</u> refuses to provide the information required under this article, the <u>approved institution</u> must not provide <u>securities business</u> services to the <u>client</u>.
- (5) An <u>approved institution</u> must retain a record of all information obtained from each <u>client</u> pursuant to this article.
- (6) This article does not apply to dealings with a counterparty.

3306. Anti-money laundering and terrorism financing

(1) Before an <u>approved institution</u> opens an account for or deals with a <u>client</u>, it must ensure that it complies with all obligations under the Law 318 of 2001, the Special Investigations Committee, and all circulars and <u>Regulations</u> of the Banque du Liban or the Authority on anti-money laundering and terrorism financing.

3307. Opening accounts: client agreement

- (1) Before conducting any <u>securities business</u> with or for a <u>client</u>, an <u>approved</u> <u>institution</u> must enter into an agreement with the <u>client</u> that sets out the terms and conditions of conducting business for the <u>client</u> and that:
 - i) includes the requirements set out in Annex 3, and
 - ii) is signed by the client.
- (2) An <u>approved institution</u> must retain a record of the agreements for each <u>client</u>, including any amendments.
- (3) An <u>approved institution</u> must fully disclose to each <u>client</u> the fees and commissions currently charged to its <u>clients</u> before any services are provided to the <u>client</u>. An <u>approved institution</u> must obtain the <u>client</u>'s signature on a dated copy of its fee schedule.
- (4) A <u>client account</u> must contain at least \$US 10,000 or an equivalent amount in cash and securities on opening, and maintain that amount except for any reduction due to investment losses.
- (5) A <u>customer</u> may open a regular account, an <u>execution-only account</u> or both, but an <u>approved institution</u> must not provide any advising services on transactions made or proposed to be made in an <u>execution-only account</u>.

3308. Mandate over client accounts

- (1) An <u>approved institution</u> is prohibited from taking instructions from any person on a <u>client account</u> except from that <u>client</u> or another person authorized by that <u>client</u> in writing and whose identity has been confirmed by the <u>approved institution</u>.
- (2) An <u>approved institution</u> must establish and maintain adequate records and internal controls to ensure compliance with subarticle (1).
- (3) An <u>approved institution</u> must ensure that all transactions for a <u>client account</u> are within the scope of the authority agreed to by the client.

(4) No person other than the <u>client</u> is permitted to change contact information for the <u>client</u> or the address for delivery of contract notes, reports or statements of account.

3309. Duties to clients

- (1) An <u>approved institution</u> must act fairly, honestly, in good faith and in the interests of its clients.
- (2) An <u>approved institution</u> must not use a <u>client's</u> property, information or opportunities for its own or anyone else's benefit, unless the <u>approved institution</u> makes full disclosure of such usage to the <u>client</u> and obtains his consent.
- (3) An <u>approved institution</u> must protect the confidentiality of information obtained from a <u>client</u> and relating to a <u>client</u>'s account, including information on transactions or proposed transactions for a <u>client</u>. (This does not apply to any request for information from the Authority.)
- (4) An <u>approved institution</u> must prevent any conflicts of interest between itself and a <u>client</u> and between a <u>client</u> and another <u>client</u>, or ensure that such conflicts are managed appropriately, in accordance with article 3310.
- (5) An <u>approved institution</u> owes the <u>client</u> a duty to exercise the care, skill and diligence that would be exercised in the same circumstances by an institution that has the knowledge, skills and experience that may reasonably be expected of an institution carrying on the same types of securities business.
- (6) The duties set out in this article also apply to all <u>registered persons</u> and employees of an approved institution.

3310. Managing conflicts of interest

- (1) If an <u>approved institution</u> has an actual or a potential conflict of interest relating to a transaction or service for a <u>client</u>, it must disclose the conflict of interest to the <u>client</u> in writing.
- (2) An <u>approved institution</u> is not required to disclose a conflict of interest if disclosure would require providing <u>inside non-public information</u> to the <u>client</u>. In that case an <u>approved institution</u> must take reasonable steps to ensure fair treatment of the client.
- (3) If a conflict exists between an interest of an <u>approved institution</u> and an interest of a <u>client</u> in any transaction, the institution must pay to the <u>client</u> the amount of any direct financial loss incurred by the <u>client</u>'s <u>account</u> as a result of the conflict unless the <u>approved institution</u> disclosed the conflict of interest to the <u>client</u> and the <u>client</u> agreed in writing to the transaction in spite of the conflict.

(4) An <u>approved institution</u> must comply with the requirements of the Market Conduct Regulation in any dealings as principal with a <u>client</u> or <u>customer</u> (as the case may be).

3311. Use of commissions and fees paid to executing firms

- (1) If an <u>approved institution</u> pays a third party to execute transactions for its <u>clients</u>, it must use all of the commissions or fees paid to the third party and charged to its <u>clients</u> for executing trades to pay for trade execution services or investment research services for its <u>clients</u>. Such services must directly benefit <u>clients</u>. Commissions and fees charged to <u>clients</u> for third party services must not be used to pay for general services provided by a third party for the benefit of the <u>approved institution</u>.
- (2) An <u>approved institution</u> must disclose any goods and services that it pays for with part of the commissions or fees charged to <u>clients</u> to a <u>client</u> on request and to the Authority on request.

3312. Suitability

- (1) An <u>approved institution</u> must not deal, advise or manage for a <u>customer</u>, or take collateral for its own account from a <u>customer</u>, unless it has a reasonable basis for considering the advice or transaction to be suitable for that <u>customer</u>, based on the facts and investment objectives disclosed by that <u>customer</u>, and other relevant facts about that customer that the institution is aware of.
- (2) In reviewing the suitability of advice or a transaction for a <u>customer</u>, an <u>approved</u> <u>institution</u> must have regard to:
 - i) the <u>customer's</u> knowledge and understanding of the relevant securities and markets, and of the risks involved,
 - ii) the <u>customer's</u> financial position, including his income, net worth and the value of his portfolio, based on the information disclosed by the <u>customer</u>,
 - iii) the <u>customer's</u> experience with investments in securities markets, the frequency of his dealings in securities, and the extent to which he relies on the advice of the <u>approved institution</u>,
 - iv) the size and nature of the transaction relative to other transactions done for the customer.
 - v) the customer's investment objectives, time horizon and risk tolerance, and
 - vi) the <u>customer</u>'s personal situation, including age and number of dependents.
- (3) Notwithstanding subarticle (2), if an <u>approved institution</u> has advised a <u>customer</u> that a transaction is not suitable for him and the <u>customer</u> decides to proceed with the transaction, an <u>approved institution</u> may accept an order to buy or sell the

- security from the <u>customer</u>, provided that a record of the advice provided to the <u>customer</u> is retained.
- (4) This article does not apply to advising or dealing for a client in an <u>execution-only</u> <u>account</u> provided that the <u>approved institution</u> has not given investment advice to the client.
- (5) This article does not apply to advising or dealing for a <u>counterparty</u> or a <u>professional client</u>.

3313. Understanding risk

(1) An <u>approved institution</u> must not deal, advise or manage investments for a <u>customer</u>, or take collateral for its own account from a <u>customer</u>, unless it has taken reasonable steps to enable the <u>customer</u> to understand the nature of the risks involved in that type of transaction.

3314. Derivatives and speculative securities

- (1) An <u>approved institution</u> must not deal, advise, or manage investments for a customer:
 - i) in <u>derivatives securities</u>, contingent liability securities or non-retail investment funds, unless the <u>customer</u> has acknowledged in writing that he is aware of the nature and extent of the risks involved in such securities, or
 - ii) in illiquid or <u>speculative securities</u>, unless it has informed the <u>customer</u> of the nature and extent of the risks involved in such securities, including the issues involved in determining their value.
- (2) This article does not apply to dealing for an <u>execution-only account</u>, or to a managed account if the investment mandate permits such <u>securities</u>.

3315. Customer borrowing

- (1) An <u>approved institution</u> must not lend money or extend credit to a <u>customer</u> in a <u>margin transaction</u>, and must not arrange for any other person to lend money to a <u>customer</u> for purposes of investing in securities, unless:
 - i) the <u>approved institution</u> has assessed the <u>customer</u>'s financial standing, based on information disclosed by that <u>customer</u>, and is satisfied that the amount and the arrangements for the loan or credit are suitable for the customer; and
 - ii) the <u>customer</u> has given his prior written consent to the loan or credit facility, specifying the maximum amount of the loan or credit, details of the amount and of any charges to be levied.
- (2) Subarticle (1) does not apply where an <u>approved institution</u> settles a transaction on a default or late payment by a customer.

3316. Margin requirements

- (1) An <u>approved institution</u> may make a <u>margin transaction</u> with or for a <u>client</u> if the <u>client</u> has first entered into a written margin agreement setting out the following terms:
 - i) the circumstances in which the <u>client</u> may be required to provide margin,
 - ii) the risks involved in margin transactions,
 - iii) the form in which the margin may be provided,
 - iv) the steps that the <u>approved institution</u> may be entitled to take if the <u>client</u> fails to provide the required margin, including the communication method(s) by which a margin call may be made to the client,
 - v) that failure by the <u>client</u> to meet a margin call may lead to the <u>approved</u> <u>institution</u> closing out sufficient positions in the account to cover the margin, after a time limit specified by the <u>approved institution</u>, and
 - vi) any circumstances that may lead to the <u>client</u>'s position being closed without prior contact with him.
- (2) An approved institution that makes a margin transaction with or for a client must:
 - i) take reasonable steps to satisfy itself that the <u>client</u> is aware of the risks of <u>margin transactions</u> prior to making the transaction,
 - ii) require the <u>client</u> to provide the minimum rates of margin set out in the requirements of the Banque du Liban relative to the current value of the securities subject to margin, and
 - iii) monitor the margin provided by the <u>client</u> daily, and ensure that the margin is maintained at the minimum level required by the Banque du Liban relative to the current value of the securities subject to margin.
- (3) The Authority may prescribe a higher rate of margin to be provided for transactions in any security or category of securities, and the <u>approved institution</u> must require a <u>client</u> to provide any such prescribed rate of margin within 5 days.
- (4) The Authority may prohibit <u>margin</u> <u>transactions</u> on any security or category of securities.
- (5) Margin must be in the form of cash on account or fully-paid securities positions.

3317. Transmission of reports to clients

(1) All reports, statements, notices and records that the <u>Regulations</u> require an <u>approved institution</u> to send to <u>clients</u> must be sent in hard copy. In addition a client may receive a copy of such reports electronically or through secure access to online services.

- (2) An <u>approved institution</u> must obtain a copy of every monthly statement of account sent to a <u>client</u> that is signed by that <u>client</u>.
- (3) An <u>approved institution</u> must retain a record of each electronic communication sent to a client.

3318. Contract notes

- (1) An <u>approved institution</u> that makes a sale or purchase of a security with or for a client must send the client a contract note forthwith.
- (2) A contract note must provide the information required by Annex 4.

3319. Periodic reports for managed accounts

- (1) An <u>approved institution</u> that acts as manager for a <u>client</u>'s investments (with or without discretion) must send a periodic report to the <u>client</u> at least every three months, except if no trading activity has taken place in the account a report may be sent annually.
- (2) A periodic report must provide the information required by Annex 6.

3320. Client complaints

- (1) An approved institution must have written procedures to ensure:
 - i) records of all written complaints are made, including details of the review of, and response to, each complaint,
 - ii) timely and proper review of each complaint received from a client,
 - iii) each <u>client</u> receives a written response to a complaint within 60 days of receipt that responds to the substance of the complaint, and
 - iv) appropriate remedial action is promptly taken to address valid complaints.
- (2) A copy of all written complaints must be filed with the head of compliance, who must oversee the resolution of any complaint that relates to compliance with any law or the <u>Regulations</u>.
- (3) A copy of all material written complaints must be filed with the Authority within 5 days of receipt by an <u>approved institution</u>, except for complaints about customer service issues only. The Authority must also be notified of how each material complaint was resolved.

3321. Employees' personal dealings

(1) This article applies to the dealings of all employees of an <u>approved institution</u> who work in the institution's <u>securities business</u>, including all <u>registered persons</u>.

- (2) An <u>approved institution</u> must establish written procedures to apply to all employees' personal dealings in securities in accordance with the requirements of Annex 7, and must monitor such dealings to ensure compliance with the <u>Regulations</u>.
- (3) An employee of an <u>approved institution</u> must not knowingly be a party to any transaction in a security that a <u>client</u> of the <u>approved institution</u> is a party to.
- (4) An employee of an <u>approved institution</u> must not establish a trading account at another <u>approved institution</u>, unless his employer does not offer such an account.
- (5) If an employee holds an account at another <u>approved institution</u>, the employee's <u>approved institution</u> must receive a copy of all contract notes and account statements sent to the employee. An employee must provide all necessary consents to authorize his employer to receive such copies.

PART E – RECORD KEEPING

3401. Recordkeeping requirements

- (1) An <u>approved institution</u> must retain all records that it is required to maintain under the <u>Regulations</u> for a period of ten years, unless the Authority specifies otherwise.
- (2) Records may be recorded in any form, including in digital files, electronic or computer files and paper files, but must be secure and capable of reproduction in printed form.
- (3) An <u>approved institution</u> must have systems and controls in place covering the security, adequacy, access to, and period of retention of its records, and must ensure adequate back-up arrangements for its records are in place.

3402. Records of operations

- (1) An <u>approved institution</u> must make and retain proper records of its <u>securities</u> <u>business</u> operations, financial operations and transactions.
- (2) All records of operations must be current up-to-date at all times and be sufficient to demonstrate compliance with the <u>Regulations</u>.

3403. Client records

(1) An <u>approved institution</u> must keep and maintain proper records of all <u>client accounts</u>. The records must:

- i) accurately record the assets and liabilities of each <u>client</u> and of all <u>clients</u> collectively,
- ii) contain the information necessary to prepare a statement of each <u>client</u>'s assets and liabilities, and details of transactions made for the <u>client</u>; and
- iii) identify all <u>client money</u> and <u>client assets</u> that the <u>approved institution</u>, or its <u>custodian</u>, are responsible for.
- (2) All records of <u>client accounts</u> must be current at all times and be sufficient to demonstrate compliance with the <u>Regulations</u>.
- (3) An <u>approved institution</u> must keep and maintain proper records of all orders and transactions for a <u>client</u> or its own account.
- (4) The records of the <u>approved institution</u> must contain:
 - i) details of all orders for a <u>security</u> entered by a <u>client</u> or for the <u>approved</u> institution's own account,
 - ii) details of all purchases and sales of a <u>security</u> made by the <u>approved</u> institution for a <u>client</u> or for its own account,
 - iii) a record of the suitability assessments required by article 3312,
 - iv) a record of all income and expenses for each <u>client</u>, explaining their nature,
 - v) details of all receipts and payments of <u>client money</u> and <u>client assets</u>,
 - vi) a record of the cash in each <u>client account</u>,
 - vii) a record of the <u>securities</u> positions in each <u>client account</u>, including a clear description of each security and the amount held, and
 - viii) a record of all <u>client money</u> and <u>client assets</u>, including the name of the bank where client money for each client is held.

3404. Client access to records

- (1) If a <u>client</u> or a former <u>client</u> of an <u>approved institution</u> requests a copy of any records relating to his account, the firm must provide, within a reasonable period of time:
 - i) a copy of any records that the <u>approved institution</u> sent, or was required to send, to that client, and
 - ii) a copy of any correspondence received from or sent to that <u>client</u> relating to his account.

3405. Inspection of records

(1) All records required to be maintained by an <u>approved institution</u> under the <u>Law</u> or the <u>Regulations</u> must be available for inspection by the Authority forthwith on request.

(2) The Authority may inspect an <u>approved institution</u>'s records directly or through a person it appoints for that purpose.

3406. Recording calls

(1) An <u>approved institution</u> must record all telephone calls with a <u>client</u> that include an order or instruction relating to a transaction.

PART F – CLIENT MONEY AND CLIENT ASSETS

3501. Client money

- (1) Subject to article 3507, all money that an <u>approved institution</u> receives from or on behalf of a <u>client</u> in the course of carrying on <u>securities business</u> is <u>client money</u>.
- (2) An <u>approved institution</u> may transfer <u>client money</u> to another person (through a clearing agency or otherwise) for the purpose of settling a securities transaction with or through that other person for a client, or to provide collateral for a client.
- (3) Money is not <u>client money</u> if it is immediately due and payable to the <u>approved</u> institution for its own account (including fees and commissions that are due to the <u>approved institution</u>).
- (4) If a <u>client</u> is a <u>counterparty</u>, an <u>approved institution</u> may exclude the application of this Part to the <u>client</u> if it obtains the <u>client</u>'s prior written consent.

3502. Client money to be held with a bank

- (1) An <u>approved institution</u> must hold <u>client money</u> in a segregated account for <u>client money</u> only with a commercial bank licensed by the Banque du Liban, except if subarticle (4) applies.
- (2) An <u>approved institution</u> may open a <u>client account</u> with a bank in its own <u>corporate group</u>, if it first notifies the <u>client</u> of its intention and the <u>client</u> does not object.
- (3) An <u>approved institution</u> must not charge any fees or commissions to a <u>client</u> for holding <u>client money</u>.
- (4) An <u>approved institution</u> must notify each <u>client</u> of an intention to hold <u>client</u> <u>money</u> with a bank outside Lebanon (including details of each bank's name, address and contact information), and must obtain the <u>client</u>'s prior written consent to hold <u>client money</u> in that manner.

3503. Segregation of client money and client assets

- (1) An <u>approved institution</u> that holds <u>client money</u> or <u>client assets</u> must segregate its own money and assets from <u>client money</u> and <u>client assets</u>.
- (2) <u>Client money</u> and <u>client assets</u> must be held in a <u>client account</u>, and are held exclusively for the <u>approved institution</u>'s <u>clients</u>.
- (3) <u>Client money</u> and <u>client assets</u> must not be treated as assets of the <u>approved institution</u> for any purpose, except for a <u>security</u> position that is subject to margin in accordance with this Regulation.
- (4) A creditor of an <u>approved institution</u> does not have any right, claim or entitlement to <u>client money</u> or <u>client assets</u>.

3504. Records of client money and client assets

- (1) An <u>approved institution</u> must maintain records of <u>client money</u> and <u>client assets</u> that are sufficient to demonstrate compliance with this <u>Regulation</u> and to record details of all receipts, withdrawals, holdings and payments.
- (2) On an annual basis an <u>approved institution</u>'s external auditors must review an <u>approved institution</u>'s records of <u>client money</u> and <u>client assets</u>, and the institution's compliance with this Part of this <u>Regulation</u>, and report the results of its review as part of its audit of the <u>approved institution</u>.
- (3) Records of <u>client money</u> and <u>client assets</u> must be retained for at least ten years.

3505. Agreement with bank on client money accounts

- (1) An <u>approved institution</u> must have an agreement with each bank where it holds <u>client money</u>. The terms of the agreement must include the bank's agreement that:
 - i) a <u>client account</u> holds <u>client money</u> as defined in this <u>Regulation</u> and the approved institution has no right, claim or entitlement to client money,
 - ii) the bank will not enforce any right or claim that it has against the <u>approved</u> institution against funds held in a client account, and
 - iii) the bank will not combine the <u>client account</u> with any other account.

3506. Handling client money

(1) An <u>approved institution</u> must receive funds from a <u>client</u> by cheque, certified cheque or electronic transfer.

- (2) Except as otherwise provided in this Part, when an <u>approved institution</u> receives client money it must either:
 - i) deposit the money into a <u>client account</u> no later than the next day after receipt, or
 - ii) pay the money out in accordance with article 3507.
- (3) If a <u>client</u> receives or deposits funds through an <u>approved institution</u>, the funds must be paid in full into a <u>client account</u>. If any part of the funds is not <u>client money</u>, that part should be transferred from <u>client money</u> as soon as possible.
- (4) <u>Client money</u> may be held in a <u>client account</u> in a foreign currency if the <u>client</u> has agreed in writing that <u>client money</u> may be held in one or more specified foreign currencies.

3507. Payments of client money

- (1) Money ceases to be <u>client money</u> if the <u>approved institution</u> pays it:
 - i) directly to the client,
 - ii) into a bank account in the name of the client, or
 - iii) to the <u>approved institution</u> itself, if the money is due and payable to the <u>approved institution</u>.

3508. Calculation of client money requirement

- (1) At least weekly, an <u>approved institution</u> must confirm that the total balance of all of its <u>client accounts</u> as at the close of the preceding business day was at least equal to the "<u>client money</u> requirement" calculated in the manner prescribed by the Authority.
- (2) If any shortfall exists in the "<u>client money</u> requirement" an <u>approved institution</u> must pay the amount of the shortfall into a <u>client account</u> by the close of business on the day the calculation is performed. Any amount paid into a <u>client account</u> becomes <u>client money</u>.
- (3) An <u>approved institution</u> must notify the Authority immediately if:
 - i) it is unable to perform the calculation required by subarticle (1), or
 - ii) a shortfall exists in its "client money requirement" at any time.

3509. Client money reporting

(1) An <u>approved institution</u> that holds <u>client money</u> must submit any reports relating to <u>client money</u> requested by the Authority within the time specified by the Authority.

3510. Client assets

(1) All assets, including <u>securities</u> or financial instruments, that an <u>approved</u> <u>institution</u> receives from or on behalf of a <u>client</u> in the course of carrying on <u>securities business</u> must be treated as <u>client assets</u>, except assets that constitute cash or collateral, which must be treated as client money.

3511. Holding client assets

- (1) An <u>approved institution</u> must be licensed by the Authority to provide custody services in order to hold client assets.
- (2) An <u>approved institution</u> must segregate all <u>client assets</u> that it holds from its own assets.
- (3) An <u>approved institution</u> must not use any <u>client assets</u> for its own account, or for the account of a different <u>client</u>.

3512. Collateral assets

- (1) <u>Client assets</u> include collateral taken by way of pledge to satisfy an obligation arising from that pledge until an asset is applied to satisfy that obligation.
- (2) Collateral retained by an <u>approved institution</u> for its own account is not a <u>client asset</u>, provided that the <u>approved institution</u> has complied with the requirements of this Part.

3513. Segregation

- (1) If a <u>client asset</u> is recorded in an account of an <u>approved institution</u>, the <u>approved institution</u> must ensure that the title to the account makes it clear that such asset belongs to a <u>client</u> and is segregated from the <u>approved institution</u>'s assets.
- (2) If a <u>client asset</u> is recorded in an account with a <u>custodian</u> or with a foreign custodian, an <u>approved institution</u> must require the <u>custodian</u> or foreign custodian to make it clear in the title of the account that the <u>client asset</u> belongs to one or more <u>clients</u> of the <u>approved institution</u> and that the assets are segregated.

3514. Registration of client assets

- (1) Securities that are required by law to be held by <u>Midclear</u> for safekeeping must be held in an account in the relevant <u>client</u>'s name with <u>Midclear</u>.
- (2) An <u>approved institution</u> must hold a document of title to a <u>client asset</u> in its physical possession, or hold the asset with a <u>custodian</u> in an account designated for <u>client assets</u>.

- (3) If an <u>approved institution</u> registers or records title to a <u>client asset</u> it must ensure that it is registered or recorded in the name of the <u>client</u>, unless the <u>client</u> is an <u>approved institution</u> acting on behalf of its own <u>client</u>, in which case the asset must be registered in the name of that <u>approved institution</u>'s <u>client</u>.
- (4) If a <u>client asset</u> is a <u>security</u> acquired overseas, title to the asset may be registered or recorded in the name of a foreign custodian or in the name of the <u>approved</u> <u>institution</u>, if the <u>approved institution</u>:
 - i) has determined it is not feasible for the asset to be registered or recorded in the <u>client</u>'s name, and
 - ii) has obtained the prior written agreement of the <u>client</u> to the <u>client</u>'s assets being recorded or registered in the name of a foreign custodian or in the name of the <u>approved institution</u>.

3515. Use of foreign custodians

- (1) An <u>approved institution</u> must not hold <u>client assets</u> with a foreign custodian for any <u>client</u> except with the <u>client</u>'s written consent.
- (2) Before holding <u>client assets</u> with a foreign custodian, an <u>approved institution</u> must notify the <u>client</u> in writing that:
 - i) different settlement, legal and regulatory requirements may apply in the relevant jurisdiction, in particular on the segregation of <u>client assets</u>, and
 - ii) the <u>client assets</u> may not be segregated from the <u>approved institution</u>'s own assets and (subject to the provisions of article 3517) may be subject to claims from the <u>approved institution</u>'s creditors in the event of its failure.

3516. Lending client securities

- (1) An <u>approved institution</u> must not lend <u>securities</u> belonging to a <u>client</u>, or lend <u>securities</u> to a <u>client</u>, unless it obtains the <u>client</u>'s prior written consent and enters into a securities lending agreement with the client that includes such terms and conditions set out in Annex 3 as are relevant.
- (2) An <u>approved institution</u> must ensure that all securities lending transactions are appropriately documented, and that records are maintained of all transactions.
- (3) <u>Securities</u> that are registered to, or held for, more than one <u>client</u> must not be used for securities lending unless all of the affected <u>clients</u> provide prior written consent.
- (4) In any securities lending transaction, an <u>approved institution</u> must:

- i) ensure the borrower provides collateral to cover the current value of the securities being lent, and
- ii) monitor whether the amount of the collateral is sufficient to cover the value of the <u>securities</u> on a daily basis, and if it is insufficient, make up the level of collateral.

3517. Assessment of and responsibility for custodians

- (1) An <u>approved institution</u> owes a duty of care to a <u>client</u> in deciding or recommending where to hold the <u>client assets</u>.
- (2) An <u>approved institution</u> must undertake a risk assessment prior to recommending or deciding to hold <u>client assets</u> with a <u>custodian</u> to ensure that the <u>custodian</u> has adequate arrangements to safeguard the assets in place, and is subject to appropriate standards of regulatory oversight. An <u>approved institution</u> must conduct a new risk assessment of a <u>custodian</u> that holds <u>client assets</u> whenever an adverse material change occurs at the <u>custodian</u>.
- (3) An <u>approved institution</u> is responsible for a <u>custodian</u>'s administration and safekeeping of all <u>client assets</u> that the institution places with the <u>custodian</u>. An <u>approved institution</u> must compensate each <u>client</u> for any losses of <u>client assets</u> resulting from a <u>custodian</u>'s activities or from the receivership, bankruptcy of failure of the <u>custodian</u>, except if written evidence exists demonstrating that the <u>client</u> selected the <u>custodian</u>.
- (4) The requirements of this article apply to the use of foreign custodians. In carrying out a risk assessment of a foreign custodian, an <u>approved institution</u> must ensure that the custodian:
 - i) is rated at least A by a credit rating agency acceptable to the Authority, and
 - ii) is subject to regulatory obligations at least equivalent to those imposed on custodians in Lebanon.

3518. Client agreements

- (1) Before an <u>approved institution</u> provides custody services to a <u>client</u>, it must enter into an agreement with the <u>client</u> that must cover the following:
 - i) how the client assets will be registered,
 - ii) arrangements for the <u>client</u> to give instructions on the custody services,
 - iii) the approved <u>institution</u>'s liability to the <u>client</u> for custody services,
 - iv) any lien or security interest in the <u>client assets</u> to be taken by the <u>approved institution</u> or another party,
 - v) the conditions in which the <u>approved institution</u> may sell <u>client assets</u> held as collateral to meet the client's liabilities,

- vi) how the <u>approved institution</u> will deal with dividends, commissions and other income and entitlements accruing to the client,
- vii) how the <u>approved institution</u> will deal with corporate actions, such as the voting of shares, capital reorganizations and take-overs,
- viii) the information to be provided to the <u>client</u> about <u>client</u> assets that the <u>approved institution</u> holds,
- ix) provision of periodic statements to the <u>client</u>,
- x) the fees and charges for the custody services, and
- xi) whether the <u>client</u>'s assets will be pooled with the assets of other <u>client</u>s and, if so, an explanation of the effect of that pooling.
- (2) A custody agreement may form part of the client agreement required by Part D of this Regulation.

3519. Custodian agreement

- (1) Before an <u>approved institution</u> holds <u>client assets</u> with a <u>custodian</u>, it must agree in writing with the <u>custodian</u> appropriate terms of business, which must cover the following:
 - i) the title of any account for <u>client assets</u> indicates that the assets credited to the account do not belong to the <u>approved institution</u>,
 - ii) the <u>custodian</u> must not permit withdrawal of any <u>client assets</u> from the account other than to the <u>approved institution</u> or to another person as directed by the <u>approved institution</u>,
 - iii) the <u>custodian</u> will hold or record a <u>client asset</u> belonging to the <u>approved institution</u>'s <u>client</u> separately from any <u>securities</u> or other assets of the <u>custodian</u>, and that it will treat the assets in the account as <u>client assets</u>,
 - iv) the <u>custodian</u> will deliver to the <u>approved institution</u> a statement as at a date or dates specified by the <u>approved institution</u> that details the description and amounts of all the <u>securities</u> credited to the account. The statement must be delivered to the <u>approved institution</u> within 7 days of the date of the statement.
 - v) The <u>custodian</u> will not claim any lien, right of retention or sale over the <u>securities</u> in any <u>client account</u> covered by the agreement, except:
 - (a) if the prior written consent of each client has been obtained, or
 - (b) to cover charges to that specific <u>client</u> for the custody services covered by the agreement.
- (2) The requirements of subarticle (1) apply to <u>client assets</u> placed in an account with a foreign custodian.

3520. Reconciliations

- (1) At least weekly, an <u>approved institution</u> must reconcile its record of <u>client assets</u> with statements from Midclear, other <u>custodians</u> and (if applicable) foreign custodians, as well as with statements from any other person that maintains a record of entitlement of client assets.
- (2) An <u>approved institution</u> must as often as necessary, but at least every six months, carry out:
 - i) a count of any <u>client assets</u> that it physically holds, and reconcile the results of that count to its own records, and
 - ii) a <u>reconciliation</u> between the <u>approved institution</u>'s record of <u>client</u> holdings, and its records of the location of client assets.
- (3) The count and <u>reconciliation</u> in subarticle (2) must cover all of the <u>approved institution</u>'s books and records, and must be performed by counting and reconciling all <u>securities</u> and other <u>client assets</u> as at the same date.
- (4) An <u>approved institution</u> must perform the <u>reconciliation</u>s within 10 days of the date to which the <u>reconciliation</u> relates.
- (5) An <u>approved institution</u> must correct any discrepancy in a <u>reconciliation</u> within 3 days. If any discrepancy is a shortfall, it must within 3 days make good any shortfall, and if the discrepancy is not resolved within 7 days, report the matter to the Authority.

3521. Client account statements

- (1) An <u>approved institution</u> must provide each <u>client</u> with an account statement as of the end of every month, except if no activity has taken place in the account a statement must be provided at least every 3 months.
- (2) If a <u>client</u>'s account is closed, an approved institution must send the <u>client</u> a closing account statement that confirms that the <u>approved institution</u> no longer holds any <u>client assets</u> or collateral for the <u>client</u>.
- (3) An account statement must list all <u>client money</u>, <u>client assets</u>, collateral and other assets owned by the <u>client</u> for which the <u>approved institution</u> is accountable. A statement must also:
 - i) show all activity for the account during the period, including transactions, payments received, payments made, deposits, withdrawals, transfers and any changes in the <u>security</u> positions,
 - ii) identify any <u>securities</u> registered in the <u>client</u>'s name separately from those registered in another name,

- iii) show the original cost and the current market value of each <u>security</u>, as at the date of the statement,
- iv) identify any <u>securities</u> that have been bought or sold but settlement of the trade has not been completed,
- v) identify any <u>securities</u> and assets being used as collateral, or pledged to third parties, separately from any other <u>securities</u> or assets,
- vi) show the market value of any collateral held, as at the date of the statement, and
- vii) be based on information as of either the trade date or settlement date, which must be disclosed on the statement.
- (4) This article does not apply to a <u>counterparty</u>.

ANNEX 1

RULES OF PROFESSIONAL CONDUCT

- (1) An <u>approved institution</u> must comply with the following rules of professional conduct, in accordance with article 51 of the <u>Law</u> and this <u>Regulation</u>.
- (2) An <u>approved institution</u> must adopt a code of professional conduct that includes at least the following requirements, in accordance with article 52 of the <u>Law</u> and this Regulation.
- (3) An <u>approved institution</u> must ensure that its <u>registered persons</u> and other employees recognize their obligations under the code of professional conduct, and sign a copy of the code with a statement that the individual is committed to complying with the code, including any amendments to the code.
 - 1) Carry on its business with honesty and integrity
 - 2) Carry on its business with due skill, care and diligence
 - 3) Give priority to its <u>clients</u>' interests and objectives
 - 4) Effectively identify and avoid any direct or indirect conflicts of interest between the <u>approved institution</u>, or any of its employees, and its <u>clients</u>, and effectively manage and disclose any conflict that cannot be avoided.
 - 5) Preserve its objectivity by refusing to accept or offer any gifts or other benefits or inducements.
 - 6) Preserve the confidentiality of information relating to each <u>client</u>, and prevent its disclosure or misappropriation by third parties.
 - 7) Make a thorough assessment of each <u>customer</u>'s situation and investment objectives.
 - 8) Disclose to <u>customers</u> all information that is relevant to a proposed transaction, in particular the risks involved.
 - 9) Take reasonable care to ensure the suitability of advice and discretionary decisions for <u>clients</u>.
 - 10) Adopt clear rules on making investment recommendations to <u>customers</u>, including clearly distinguishing between facts and opinions.
 - 11) Ensure that investment recommendations and decisions are suitable for a customer, based on his investment objectives.
 - 12) Require that a client agreement be signed with each <u>client</u> that meets the requirements of this <u>Regulation</u>.
 - 13) Prohibit the use of any <u>inside non-public information</u>, directly or indirectly.

- 14) Prohibit the use of any manipulative or deceptive acts or practices, as prescribed in the Market Conduct Regulation.
- 15) Adopt a clear policy to ensure the fair distribution of <u>securities</u> amongst investors.
- 16) Compliance with the provisions of articles 3309 (duties to clients, including managing conflicts of interest) and 3311 (use of commissions and fees)
- 17) Comply with applicable laws and regulations.
- 18) Appoint a person responsible for compliance and monitoring, and investigating any complaints received.
- 19) Develop thorough written policies and procedures, and review them periodically to ensure they are up-to-date.
- 20) Authenticate the documents and records that cover investment decisions and recommendations, and transactions performed for <u>clients</u>.
- 21) Disclose to each client on a periodic basis the following:
 - the investment performance of its account,
 - the method used to take and execute investment-related decisions and recommendations,
 - all investment-related fees, expenses and commissions charged to its account, and the method of computation,
 - the institution's policies on trading in <u>securities</u> and allocating transactions among investors;
 - audit results in financial entities,
 - the method of computing returns on investment,
 - conflicts of interest,
 - the methods of assessing investments,
 - the value of any commissions, goods or services received by the institution in relation to the <u>client</u>'s account and how they were used for the <u>client</u>'s benefit.

CONTENT REQUIREMENTS FOR PREPARED SECURITIES ADVERTISEMENTS

A <u>prepared securities advertisement</u> promoting a specific <u>security</u> or <u>securities</u> or a specific securities service must contain the following information.

1) Guarantees

The advertisement must not describe a <u>security</u> as guaranteed unless there is a legally enforceable arrangement with a third party who undertakes to meet in full an investor's claim under the guarantee. If so, the advertisement must give details about both the guaranter and the guarantee sufficient for an investor to make a fair assessment about the value of the guarantee.

2) Comparisons of Securities

An advertisement that compares different securities or services must:

- be based either on facts verified by the <u>approved institution</u> or on assumptions stated in the advertisement
- be presented in a fair and balanced way
- not omit anything material to the comparison.

3) Material interest in securities

An <u>approved</u> <u>institution</u> must include a statement disclosing whether it or any of its associates:

- has or may have a position or holding (direct or indirect) in the <u>securities</u> concerned or in related securities, or
- is providing, or has provided within the previous 12 months, significant advice or securities business services to the issuer of the securities.

4) Past performance

Information about the past performance of <u>securities</u> or of an <u>approved institution</u> that is included in an advertisement must be a fair representation of the past performance of the <u>securities</u> or <u>approved institution</u>. The period of time covered by the past performance must not have been chosen in order to exaggerate the performance of the <u>securities</u> or approved institution. The advertisement must:

- state the source of the information,
- be based on verifiable information
- warn that past performance is not necessarily a guide to future performance.

5) Cancellation rights

An advertisement for <u>securities</u> that cancellation rights apply to must contain details of such rights, including the period for exercise of the rights.

6) Fluctuations in value

If the <u>securities</u> can fluctuate in price or value, a statement must be made that prices, values or income may fall and, if applicable, a warning that the investor may get back less than he invested.

7) Suitability

If an advertisement contains or refers to a recommendation about a specific <u>security</u> or securities service, a statement must be made warning that it may not be suitable for all investors, and that investors should seek advice from their investment adviser.

8) Investment income

If a <u>security</u> is described as being suitable for an investor seeking income, if applicable to the security a statement must be made warning that:

- income from the <u>security</u> may fluctuate and is not guaranteed
- part of the capital invested may be used to pay a rate of return.

9) Foreign currency exposure

If a <u>security</u> is denominated in a foreign currency, an investor must be warned that changes in foreign exchange rates may have an adverse effect on the value, price or income of the <u>security</u>.

10) Illiquid or speculative securities

An advertisement for an illiquid or a <u>speculative security</u> must state that it may be difficult for the investor to sell the <u>security</u> or to obtain reliable information about its value or the degree of risk involved.

11) Sales charges and fees

If an advertisement relates to a <u>security</u> to which deductions for charges, fees, commissions or expenses apply at the time the initial investment is made or when it is sold, a warning that such charges apply must be included.

If an advertisement relates to a <u>security</u> that performance fees apply to, a warning that such charges apply must be included.

TERMS OF CLIENT AGREEMENTS

A. Agreements with Clients

An <u>approved institution</u>'s agreement to be entered into with a <u>client</u> must include the following terms (as applicable). Details may be included in an attachment to the agreement.

- 1) A statement that Law 234 requires a client agreement to be signed, and that its contents comply with the requirements of the Law 234 and the <u>Regulations</u>.
- 2) The name, address and contact information of the <u>approved institution</u>, and its license number
- 3) The regulatory status of the <u>approved institution</u>, including its categories of license from the Authority
- 4) The date of the agreement and the date it becomes effective
- 5) How the agreement may be amended or terminated, which must include a statement that either party may terminate the agreement at any time, provided that any transactions that have been completed or are in the process of being performed are binding.
- 6) Types of services that the <u>approved institution</u> will provide to the <u>client</u>
- 7) Any investment restrictions on the account
- 8) Details of fees, costs and other charges to be imposed by the <u>approved</u> institution, and the basis for calculating fees, costs and other charges
- 9) The arrangements for giving instructions relating to the account to the <u>approved institution</u> and for confirming those instructions
- 10) The arrangements for confirming transactions to the <u>client</u>
- 11) If the <u>approved institution</u> may act as principal in a transaction with the client,
- 12) The frequency of account statements to be sent to the <u>client</u> periodically, and the address for delivery
- 13) The obligation to provide best execution to the <u>client</u>
- 14) A statement warning that financial investments may expose a <u>client</u> to a significant risk of loss in value, especially an investment that is speculative in nature, together with a specific acknowledgement from the <u>client</u> that the <u>client</u> has received and understands the warning.
- 15) A statement that the <u>approved institution</u> may receive payments or benefits from a third party relating to transactions entered into for the <u>client</u>, or a

- statement that the amount of any such payments or benefits will be separately disclosed in writing to the <u>client</u>.
- 16) A description of any right of the <u>approved institution</u> to sell assets of the <u>customer</u>, or to close out or liquidate positions on a failure to settle a transaction or to make payment on account.
- 17) A description of the arrangements for holding <u>client money</u> and the custody of <u>client assets</u>, including <u>Midclear's</u> services, registration of <u>securities</u> and the key terms governing the institution's holding of <u>client money</u> and <u>client assets</u>.
- 18) Notice that telephone calls relating to transactions in <u>securities</u> must be recorded.

B. Agreements with Professional Clients

An <u>approved institution</u>'s agreement to be entered into with a <u>professional client</u> must include all of the items under A above, except item 14). In addition the agreement must include a statement that the <u>approved institution</u> is not responsible for ensuring that investments or recommendations are suitable for the <u>client</u>.

C. Agreements with Custodians

An <u>approved institution</u>'s agreement to be entered into with a <u>custodian</u> must include the following items under A above: 4), 5), 9) and 10). The agreement must also state whether Part F of this <u>Regulation</u> will apply to the <u>client</u>, and if not that the <u>client</u> must provide its prior written consent.

D. Agreements covering Managing of Investments

If the <u>approved institution</u> acts as a manager of investments for a <u>client</u>, the agreement must also include the following:

- 1) a statement of the extent of the manager's authority to manage the <u>client</u>'s investments, including the restrictions on that authority
- 2) how performance will be measured
- 3) how valuations of the portfolio will be calculated
- 4) the initial value of the managed portfolio
- 5) in the case of discretionary investment management services:
 - i) a statement that the <u>approved institution</u> is authorized to make transactions on behalf of the client on a discretionary basis
 - ii) the extent of the discretion to be exercised by the <u>approved institution</u> and any limitations on that discretion

- iii) any restrictions on the investments to be made, including limitations on any particular type or class of investment or holding, such as derivatives transactions (or a statement that there are no such restrictions),
- iv) any margin lending arrangements that are permitted and the terms of those arrangements.

CONTENTS OF CONTRACT NOTES

An <u>approved institution</u> must include the following information in a contract note sent to a <u>client</u> for every transaction:

- 1) the approved institution's name and address
- 2) whether the <u>approved institution</u> executed the transaction as principal or agent
- 3) the client's name, address, and account number
- 4) the date of the transaction
- 5) the serial number of the transaction
- 6) an exact description of the <u>security</u> or financial instrument purchased or sold
- 7) if a derivatives contract is included, details of the contract, series, strike price and expiry date of the contract
- 8) the serial number of the security or financial instrument
- 9) the number of shares, units or other amount sold or purchased
- 10) whether the transaction is a sale or purchase
- 11) the price or unit price of the transaction
- 12) the total amount paid or payable
- 13) the currency of the transaction, and if any foreign exchange conversion is involved, the foreign exchange rate
- 14) the settlement date for the transaction
- 15) the amount of commission or other fees charged by the <u>approved institution</u>, including the amount of any mark-up or mark-down of the price (whether contracted as a net price to the client or not), and any taxes or duties
- 16) the amount of any taxes, transactions fees or duties that apply and must be paid by the <u>client</u> directly
- 17) the market or securities exchange where the transaction was made (or over-the-counter if applicable)
- 18) accrued interest, in the case of a bond transaction.

KNOW YOUR CLIENT INFORMATION

<u>Customers</u> must provide all information set out below to an <u>approved institution</u> before it opens an account for the <u>customer</u>.

<u>Professional clients</u> must provide the information set out in part A and B below (as applicable to the <u>client</u>) to an <u>approved institution</u> before it opens an account for the <u>client</u>.

This Annex does not apply to dealings with a <u>counterparty</u>.

A. Personal Information

- 1) Name:
- 2) Date of birth:
- 3) Identification documents:
- 4) Marital Status:
- 5) Number of dependants and age:
- 6) Citizenship:
- 7) Address for Correspondence:
- 8) Email address:
- 9) Home / primary telephone:
- 10) Mobile telephone:
- 11) Other telephone:
- 12) Employer's Name:
- 13) Employer's Address:
- 14) Employer's telephone:
- 15) Position / Title:
- 16) Length of employment:
- 17) Is the <u>client</u> a director or officer of a publicly listed company?

B. Financial Information

- 1) Approximate annual income:
- 2) Approximate net worth (excluding primary residence): [require breakdown of assets and debt, including cash, investments, real estate]

- 3) Primary bank:
- 4) Branch and address:
- 5) Main Account Number:

C. Investment Information and Objectives

1) Current investments and value:

(Identify Lebanese and foreign investments separately and indicate currency of holdings)

- Equity common shares
- Preferred shares
- Government bonds and other debt instruments
- Other bonds and debt instruments
- Investment funds (specify types of funds)
- Foreign exchange
- Real estate (for investment purposes)
- Bank deposits and certificates
- Structured products and notes
- Commodities
- Futures contracts (specify types of contracts)
- Options contracts (specify types of contracts)
- 2) Investment knowledge and experience:

(Specify by types of investments)

- 3) Investment objectives:
 - Investment needs and goals
 - Time horizon

(Specify percentages below)

- Safety preservation of capital
- Income
- Growth of capital
- Speculative / high risk
- 4) Risk tolerance:

(Specify tolerance for losses of set percentages of portfolio)

5) Investment profile:

(Set out desired mix of investments and risk level for each)

CONTENTS OF PERIODIC STATEMENTS FOR INVESTMENT PORTFOLIOS

A. Contents and value of portfolio

- 1) Statement of all client money held in the account,
- 2) Description of each <u>security</u> held in the portfolio, and the number of shares, units or contracts held
- 3) The current market value of each <u>security</u> position
- 4) Amount of opening and closing cash balances
- 5) Total value of the portfolio
- 6) Change in the value of the portfolio since the last statement
- 7) A statement of the basis on which the value of each <u>security</u> has been calculated
- 8) If any <u>securities</u> are valued in a different currency than the portfolio, the relevant foreign exchange rates, as of the valuation date.

B. Transactions and changes in portfolio

- 9) Details of each transaction for the portfolio during the period
- 10) Details of pending (not yet settled) transactions
- 11) Total amount of money transferred into and paid out of the portfolio during the period
- 12) Details of any <u>securities</u> transferred into or out of the portfolio during the period
- 13) Total amount of interest, commissions, dividends and other income received by the portfolio during the period.

C. Fees and charges

- 14) Total amount of fees, charges, taxes and other costs paid out of the portfolio for purchases and sales of securities during the period
- 15) Total amount of fees, charges and other costs for managing the portfolio and any other services provided by the <u>approved institution</u> during the period
- 16) Total amount of interest or other charges for debit balances in the account
- 17) Details of any payments received by the <u>approved institution</u> from a third party relating to transactions entered into for the portfolio, or a statement that

the basis or amount of any such remuneration has been separately disclosed in writing to the client.

D. Securities pledged or charged

- 18) Details of any <u>securities</u> that have been pledged as collateral for or charged to secure borrowings on behalf of the portfolio, and the identity of the institution or the person the securities are pledged to
- 19) Total amount of any commission or other payments made in respect of such borrowings during the period.

E. Derivatives positions

- 20) Profit or loss on each transaction to close out a derivatives position during the period (including any commissions or other fees payable for the transaction)
- 21) Details of each open derivatives position on the valuation date, including:
 - the underlying <u>securities</u>, commodity, index or any other asset
 - the trade price and date of the opening transaction
 - the current market price of the derivatives contract
 - the current unrealized profit or loss on the position
 - the exercise price and expiry date of the contract.

PERSONAL ACCOUNT DEALING POLICIES AND PROCEDURES

An <u>approved institution</u> must establish written policies and procedures to apply to all employees' personal dealings in <u>securities</u> that meet the requirements of this Annex. In addition, it must provide each employee with a written notice of the requirements that apply to personal dealings, as prescribed by this Annex.

Each employee must provide a written undertaking to observe the institution's policies and procedures by signing a copy of the notice and returning it to the <u>approved</u> institution.

If in any doubt about the interpretation of this policy an employee must consult with [the compliance officer or his deputy].

1) Permission to deal in securities

An employee is permitted to buy and sell securities in the following categories without obtaining prior consent, unless the employee is on the *restricted dealing list*.

[Insert list of types of securities the institution permits employees to trade. Insert list of employees whose dealings are restricted based on the nature of their positions.]

An employee is prohibited from buying or selling any other securities unless he obtains the prior written consent of [the compliance officer or other senior officer].

The following transactions are strictly prohibited:

- Any transaction that conflicts with the institution's duties or obligations to a <u>client</u>, or with the interests of a <u>client</u>,
- Any transaction that would compete with a <u>client's</u> buy or sell transaction (such as a purchase of the same <u>security</u> at the same time),
- Any transaction that involves a purchase from, or a sale to, a <u>client</u>,
- Any transaction that involves the use of any information about a <u>client</u> or that is obtained from a <u>client</u>.

2) Rights issues, takeovers

The restrictions in this notice extend to making or accepting any formal or informal offer to buy or sell <u>securities</u>, taking up rights on a rights issue, exercising any conversion or subscription rights, and exercising any option.

The restrictions also extend to buying or selling <u>securities</u> pursuant any formal offer, including a takeover or tender offer, which is made to the public or all (or substantially all) holders of a security.

3) Agents and transactions for other persons

The restrictions in this policy extend to dealings by an employee for any other person, except only transactions made for the account of the <u>approved</u> institution in the course of an employee's duties.

The restrictions also apply to dealings by an employee as an executor of a will in which the employee or a family member of the employee has a significant interest.

4) Managed accounts

The restrictions in this policy do not extend to any transaction in a managed or discretionary account for an employee, if the transaction is made without consulting the employee or obtaining any kind of advice from the employee.

5) Advising or counselling

If an employee is prohibited from making a transaction in a <u>security</u> under this policy, the employee is also prohibited from advising, counselling or suggesting that any other person make such a transaction. An employee is also prohibited from communicating any information or opinion to any other person that is intended to, or that the employee has reason to believe will, lead another person to make such a transaction, or to advise or counsel someone else to do so. (This prohibition does not apply to actions that an employee takes in the course of his employment with the <u>approved institution</u>.)

6) Reporting of transactions

An employee must immediately report to the <u>approved institution</u> in writing the details of any purchase or sale of a <u>security</u> that the employee enters into outside of the <u>approved institution</u>. If the employee has made arrangements for the <u>approved institution</u> promptly to receive a copy of the contract note for the transaction, the employee does not have to report it separately.

7) Dealing ahead of a research recommendation

An employee is prohibited from dealing in a <u>security</u> that is the subject of an investment research report or recommendation from the <u>approved institution</u> until the report or recommendation has been issued and the <u>clients</u> who are to receive it have had at least 24 hours (on trading days) to react to it.

8) Personal benefits

If an employee's functions involve advising on <u>securities</u>, including the preparation of research reports or recommendations, or making transactions in <u>securities</u> for the <u>approved institution</u>'s own account or <u>clients</u>' accounts, the employee must not accept any benefit or inducement that is likely to result in a conflict of interest with the employee's duties or obligations to the <u>approved institution</u> or any of its <u>clients</u>.

"Benefit or inducement" includes credit or any other financial benefits, money, entertainment, vacations, property or gifts, as well as provision of any services or facilities, or any opportunity to make, receive or increase a gain or revenue or to avoid or reduce a loss or expense.